CERAM-A-STAR® Matte Popular Color Spectrum





A rich look with modern appeal

CERAM-A-STAR Matte is an offering of coil coatings with a low gloss finish that is specially formulated to reduce glare. The result is a rich, soft appearance and a modern look. Matte is available in a wide range of colors and will enhance any design.

CERAM-A-STAR Matte is a silicone-modified polyester (SMP) coating system designed exclusively for the metal construction industry. It is based on the industry's leading SMP coil coating system, CERAM-A-STAR

1050, and offers superior color stability and chalk and fade resistance. A proprietary resin formulation provides the backbone for this revolutionary SMP system. When combined with ceramic and inorganic pigments, it creates the most durable SMP finish available.

This two-coat system, which utilizes our High-Performance Primer, provides exceptional durability and offers superior resistance to moisture and UV exposure, with excellent flexibility and abrasion resistance. The unique and highly durable topcoat provides the best color stability of any SMP product.

CERAM-A-STAR Matte represents a level of performance surpassing that of all previous silicone-modified polyester finishes. It closes the performance gap with PVDF as

it approaches the long-term results of the higher priced coating — while combining the best technological balance of flexibility and toughness.

CERAM-A-STAR Matte is also available in our COOL CHEMISTRY® Series, which contains ceramic infrared reflective pigments. These special pigments are designed to reflect infrared energy (heat) while maintaining the same color appearance. When COOL CHEMISTRY coatings are used on metal roofing, the result is a sustainable building material that can lower air conditioning costs, reduce peak energy demand, and help to mitigate urban heat island effects. All of our high-performance coatings for building products are available in COOL CHEMISTRY versions.



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AkzoNobel creates everyday essentials to make people's lives more livable and inspiring. As a leading global paints and coatings company and a major producer of specialty chemicals, we supply essential ingredients, essential protection and essential color to industries and consumers worldwide. Backed by a pioneering heritage, our innovative products and sustainable technologies are designed to meet the growing demands of our fast-changing planet, while making life easier. Headquartered in Amsterdam, the Netherlands, we have approximately 45,000 people in around 80 countries, while our portfolio includes well-known brands such as Dulux, Sikkens, International, Interpon and Eka. Consistently ranked as a leader in sustainability, we are dedicated to energizing cities and communities while creating a protected, colorful world where life is improved by what we do.

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